



# Jocelyn Martinez

## Illustrator & Designer

### About Me

Hello! I'm Illustrator and Designer in Brooklyn, NY with a BFA in Communications Design from Pratt Institute. I'm currently seeking work in book publishing, children's design, and children's illustration.

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### Skills & Tools

- Illustration
- Graphic Design
- Deck creation
- Image Research
- Visual Design
- Photoshop
- Illustrator
- InDesign
- Procreate
- Premier Pro

### Education

2017-2019

PrattMWP

Utica, NY

Communications Design - Illustration

2019-2021

Pratt Institute

Brooklyn, NY

Communications Design - Illustration

### Experience

Amplify Education

June 2021 - August 2021

Digital Design Intern -

Created illustrative assets for K-8 CKLA curriculum for the digital platforms.

Amplify Education

October 2021 - Present

Image Researcher -

Searched and selected images for the K-2 activity books according to DEI and Created illustrative assets for K-2 CKLA Spanish skills curriculum.

Illustrator -

Created line art & full color illustrations for activity books, teacher guides, and readers for K-2 CKLA Spanish skills curriculum.

Visual Designer -

Designed, illustrated and brainstormed posts for the Amplify ELA instagram account that revolved around education, entertainment and building community.

VSEEN

2022 - Present

Freelance Designer -

Designed newsletters and created assets for varying projects.